



Vietnam Wind Power



1-2.12.2021



International
Convention Center
Hanoi, Vietnam



POST-EVENT REPORT

Organiser



Local Coordinator



Co-Organisers



FOREWORD

Vietnam has reached its 4 GW wind installation milestone. The wind sector is expected to grow even more aggressively in the next decade with the increasing global emphasis on green transition and coal phase-out. It is important to keep the momentum going and continue to push for more aggressive targets and find solutions to address the bottle-necks that are preventing the wind energy sector from reaching its potential.

Held from 1 to 2 December 2021 at the International Convention Center, Hanoi, Vietnam Wind Power attracted 100+ physical participants and 530+ online participants on Digital Connect platform, establishing itself as the official wind event in Vietnam.

The high-level conference was honoured to receive the support from the State Agency for Technology Innovation (SATI) – Ministry of Science and Technology Vietnam, British Embassy, Embassy of Denmark, Embassy of Germany, Germany Agency for International Cooperation (GIZ), Norwegian Embassy in Hanoi and its Commercial Section – Innovation Norway and the participation from global leading companies in the wind energy industry including Goldwind, Vestas, Copenhagen Offshore Partners (COP), Copenhagen Infrastructure Partners (CIP), Mainstream Renewable Power, DNV, Siemens Gamesa, NRG Systems, Digi Technologies, Bureau Veritas, Macquarie, Nishio and many more.



EVENT HIGHLIGHTS

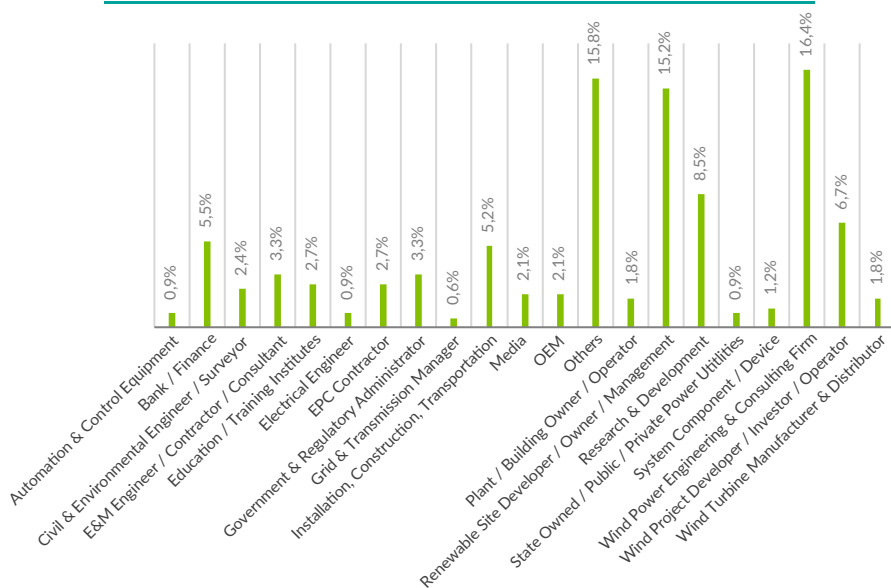
After 2 days, Vietnam Wind Power 2021 brought to attendees 9 main sessions which covered a wide range of topics and safely connected hundreds of both online & offline attendees despite the challenging situation of Covid-19.

- State Agency for Technology Innovation (SATI) – Ministry of Science and Technology Vietnam, British Embassy, Embassy of Denmark, Embassy of Germany, Germany Agency for International Cooperation (GIZ), Norwegian Embassy in Hanoi and its Commercial Section – Innovation Norway as co-organisers.
- **100+** physical participants & **539** online participants
- **52** Speakers from Government, Vietnam & overseas industry players and stakeholders.
- **09** Main sessions covered a wider range of wind industry including Opening Session, Keynote Session, CEO Panel (high level discussion), Offshore Wind Development Forum, Finance & Legal Forum, Closing Keynote and 18 topics at Technical & Business Sessions.
- **14** Sponsors, including Goldwind, Vestas, Copenhagen Offshore Partners (COP), Copenhagen Infrastructure Partners (CIP), Mainstream Renewable Power, DNV, Siemens Gamesa, NRG Systems, Digi Technologies, Bureau Veritas, Macquarie, Nishio.

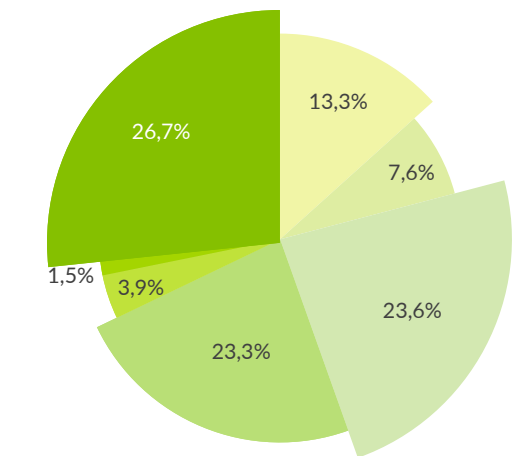


AUDIENCE METRICS

AUDIENCE BY BUSINESS ACTIVITY

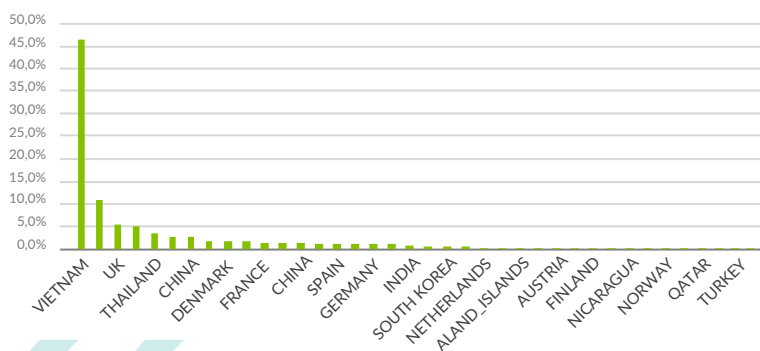


AUDIENCE BY SENIORITY



- Executive Management (C-level)
- Founder / Owner
- Frontline Management (Manager / Team leader / Shift Manager...)
- Middle Management (Department Head / Plant Manager...)
- Others
- Personal Assistant, Secretary
- Staff (Associate / Intermediate / Senior)

AUDIENCE BY COUNTRIES / REGIONS



It's great pleasure for me to join Vietnam Wind Power 2021. This is a good chance to meet up with wind industry people and discuss together about the development of the wind business in Vietnam and to contribute to the Zero Carbon on 2050 target which was promised by the Prime Minister in the COP26. Vietnam Wind Power 2021 is a good start, a good exhibition & conference and I hope in 2022 we could have more people and big place to sit together.



Mr. SIZHONG WU

Deputy General Manager of Asia Center
Goldwind

I'm happy to join this year's event. It's a timely event in the situation that Vietnam has recovered from the pandemic and all the wind market has focused its resources to build and complete projects by 31st October. Many foreign companies have expanded investment in Vietnam, and especially targeted to offshore wind sector. I did not expect to have many people joining here due to Covid-19, but surprisingly I've seen so many industry peers from around the world participating online, our partners and colleagues from Ho Chi Minh City and Hanoi also gathered here. To me, the event went successfully.

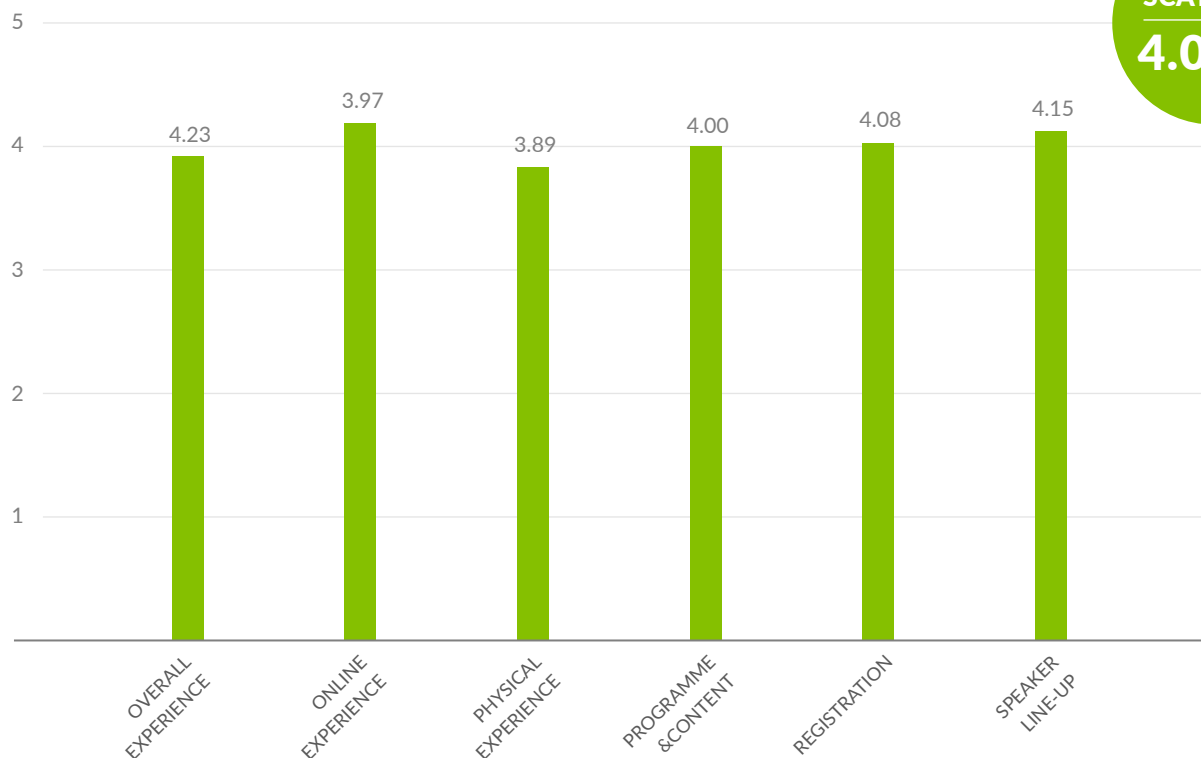


Mr. LE DUC CUONG

Head of Sales
Vestas

ATTENDEE EVALUATIONS

SATISFACTION



SCAT score
4.06/5

80% of attendees will recommend the event to their friends/colleagues

THUMBS UP

“

Vietnam Wind Power 2021 is a great event to learn about all the market insight.

Mr. Senault Lucas – Strategic Business Development & Marketing Manager
Bureau Veritas

”

“

Vietnam Wind Power 2021 is a practical programme that can evaluate the status of the wind industry in Vietnam.

Mr. Pham Hong Tam
Cty CP Samchem Quả Cầu

”

“

Through sharing experiences and knowledge from the conference speakers, I can learn more interesting insights about the wind industry in Vietnam.

Mr. Nguyen Ngoc Trung Hau – Technical Manager
Fuchs Lubricants Vietnam

”

CONFERENCE OVERVIEW

DAY 1 | 1 DECEMBER 2021

5 Main Sessions

34 Speakers

■ OPENING SESSION

It is jointly opened by:

- Mr. Ben Backwell, CEO, Global Wind Energy Council (GWEC)
- Ms. Trần Thị Hồng Lan Deputy General Director - State Agency for Technology Innovation, Ministry of Science & Technology
- Mr. Sebastian Paust, Head of Cooperation Division, Embassy of Germany in Vietnam
- Mr. Kim Højlund Christensen, Ambassador of Denmark to the Socialist Republic of Vietnam and the Lao People's Democratic Republic
- Ms. Grete Lochen, Ambassador of Norway to the Socialist Republic of Vietnam & the Lao People's Democratic Republic
- Mr. Gareth Ward, Her Majesty's Ambassador to Vietnam, British Embassy Hanoi



■ KEYNOTE SESSION: What Role is Wind Energy Playing in the Global Energy Transition?

The session provided significant highlights on Vietnam Wind Policy Status, Pathway for Offshore Wind Development by:

- Electricity and Renewable Energy Authority (EREA)
- Global Wind Energy Council (GWEC)
- Centre for Global Cooperation, Danish Energy Agency

■ CEO PANEL

The panel gathered 7 speakers from Vestas Asia Pacific, Goldwind, Copenhagen Infrastructure Partners, Thuan Binh Wind, Siemens Gamesa, UPC Renewables Vietnam & moderated by Mr. Mark Hutchinson, Chair, South East Asia Task Force, Global Wind Energy Council. The session raised a question of How Can Wind Power Play a Bigger Role in Vietnam's Future Energy Mix? and get many interesting responses from leading wind players at the discussion.



CONFERENCE OVERVIEW

DAY 1 | 1 DECEMBER 2021

■ OFFSHORE WIND DEVELOPMENT FORUM

The session focused on the offshore development challenges in Vietnam: Policy and infrastructural planning, as well as other missing pieces for offshore wind to reach its potential in Vietnam. The session was moderated by Mr. Alastair Dutton, Chair of Global Offshore Taskforce, Global Wind Energy Council (GWEC) and participated by The Renewables Consulting Group (RCG), Goldwind Vietnam, Copenhagen Offshore Partners, Mainstream Renewable Power, Norwegian Energy Partners (NORWEP), Bureau Veritas, Siemens Gamesa Renewable Energy (SGRE).



■ TECHNICAL SESSION 1

Consisting of 2 hot topics:

- Optimisation of Electricity Production in Wind Farms (Turbine Design, Resources Assessment, Siting, Forecast Technologies etc.)
- System Integration and Hybrid Solutions for Solving the System Integration Challenges.



CONFERENCE OVERVIEW

DAY 2 | 2 DECEMBER 2021

4 Main Sessions

22 Speakers

■ FINANCE & LEGAL FORUM: M&A, Investment & Capital Raising

This session covered criteria adopted for acquisitions, the risk associated with it and how to mitigate those risks. Additionally, it delved into the impact of how such M&A deals will have in the future of wind energy landscape of Vietnam. The session was moderated by Mr. Naveen Balachandran, Special Advisor of South East Asia, Global Wind Energy Council (GWEC) and participated by Pacifico Energy Vietnam, Macquarie Green Investment Group, Baker & McKenzie (Vietnam) Ltd., Scatec, Susi Asia Energy Transition Fund, Standard Chartered Bank.

■ BUSINESS SESSION

Consisting 2 main topics:

- Auction, Project Finance & Asset Management
- Risk Mitigation

■ TECHNICAL SESSION 2

The session provided useful information about:

- Minimising the Cost of Developing Wind Farms and Localisation of the Supply Chain (Development of a Localised Supply Chain, EPC, O&M).
- Certification, Standardisation and Human Capital Development

■ CLOSING KEYNOTE SESSION

Presented by Mr. Sizhong Wu, Deputy General Manager of Asia Center, Goldwind & Mr. Ben Backwell, CEO, Global Wind Energy Council (GWEC), the session provided an international update on the future impact of wind power adoption from an economic, sustainability and energy security perspective to end the 2-day conference.



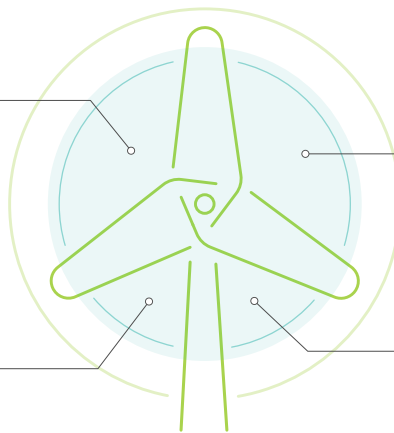
EVENT PROMOTION CAMPAIGNS

Event Website &
Digital Connect
platform

Email Marketing

Press Release

Social Media



EMAIL MARKETING

Informa Markets

20 E-newsletters to be sent to
50,000+ email entries

GWEC

8 E-newsletters to be sent to
38,000+ email entries



Vietnam has great potential for renewable energy thanks to its long coastline that provides a good chance to improve wind industry. The government plans to increase the ratio of renewable energy to 3.3 percent by 2030 and 20 percent by 2050. Catching the trend of energy industry, Vietnam Wind Power 2021 is held on time to provide an interactive platform for industry players to discuss, share knowledges and do business globally. The event welcomes the participation of leading peers in the sector to present their practical experiences and bring useful market outlook to attendees. Join us to learn who confirmed to be part of Vietnam Wind Power 2021 from 1 to 2 December 2021 at Pan Pacific Hotel & Online.

Vietnam Wind Power 2021 is jointly organised by GWEC and Informa Markets and supported by the Embassy of Denmark and GIZ, Germany.

CHECK OUT OUR SPEAKERS

Mr. WILLIAM GAILLARD
Vice President Sales Asia Pacific
Vestas Asia Pacific



- William joined Vestas in 2018 and has been instrumental in spearheading the growth of Vestas in both emerging and mature markets across Asia outside China, India and Japan
- William joined the wind industry in 2007, and worked across several markets such as North Africa, China, and Asia Pacific.

The speaker for the sessions:
KEYNOTE SESSION 2: Powering the Recovery - Future of the Industry
CEO PANEL: How Can Wind Power Play a Bigger Role in Vietnam's Future Energy Mix?

Mr. SI ZHONGWU
Deputy General Manager of Asia Center
Goldwind



- Work in Goldwind since 2005, 5 years R&D experience, 10 years' international technical experience and join Goldwind Asia center as current position since 2020.
- One word to say: Focusing on providing suitable and reliable wind solution, make more contributions to the society



Vietnam Wind Power 2021 is co-located with
VIETNAM TECHNOLOGY AND ENERGY FORUM 2021

On behalf of the Global Wind Energy Council (GWEC) and Informa Markets Vietnam, we are deeply honored to support the Vietnam Technology and Energy Forum 2021 (VTEF 2021), an event jointly organized by the Ministry of Science and Technology and the Ministry of Industry and Trade under the direct patronage and instruction from the Prime Minister.

We are pleased to co-locate Vietnam Wind Power 2021 (VWP2021) alongside VTEF 2021 in a collaboration to nurture and develop the Renewable Energy Sector in Vietnam, and in particular, opportunities in the fast-developing Wind Energy Sector - for both Onshore and Offshore. On 30th November is the high-level summit of VTEF 2021 and 1-2nd December is the Vietnam Wind Power 2021. These events will happen at the International Convention Center (ICC).



WE MOVED TO INTERNATIONAL CONVENTION CENTER

Vietnam Wind Power 2021 and Vietnam Technology and Energy Forum 2021 will be held from 30 November to 2 December 2021 at International Convention Center.

Address: 35 Hung Vuong, Ba Dinh Ward, Hanoi.

OUR SPEAKERS Day 2 | 2 December 2021

On Day 2 of the event, our speakers will focus on Finance & Legal issues and cover the criteria adopted for acquisitions, the risk associated with it and how to mitigate those risks. Additionally, it will delve into alternative models to facilitate wind power growth, and provide an international update on the future impact of wind power adoption from an economic, sustainability and energy security perspective.



VIETNAM WIND POWER 2021
CAME TO THE END WITH A BIG SUCCESS

Held from 1 to 2 December 2021 at International Convention Center, Hanoi, Vietnam Wind Power 2021 attracted 100+ physical participants and 530+ online participants on Digital Connect platform. The high-level conference was honoured to receive the support from the State Agency for Technology Innovation (SATI) - Ministry of Science and Technology Vietnam, Embassy of Germany in Vietnam, GIZ, Embassy of Denmark Hanoi, Royal Norwegian Embassy, Innovation Norway and the British Embassy Hanoi and the participation from global leading companies in wind energy industry which are Goldwind, Vestas, Copenhagen Offshore Partners (COP), Copenhagen Infrastructure Partners (CIP), Mainstream Renewable Power, DNV, Siemens Gamesa, NRG Systems, Digi Technologies, Bureau Veritas, Macquarie, Nishio and many more.

WELCOME ADDRESSES BY VIPS



Ms. Trần Thị Hồng Lan
Deputy General Director
State Agency for Technology Innovation,
Ministry of Science & Technology



Ms. Grete Lochen
Ambassador of Norway to the Socialist
Republic of Vietnam & the Lao People's
Democratic Republic



Mr. Kim Højlund Christensen
Ambassador of Denmark to the Socialist
Republic of Vietnam and the Lao People's
Democratic Republic



Mr. Sebastian Paust
Head of Cooperation Division, Embassy of
Germany in Vietnam

EVENT PROMOTION CAMPAIGNS

SOCIAL MEDIA

FACEBOOK

@vwpxpo.informamarkets

42,500+ Reach

530+ Page Likes

570+ Page Followers



LINKED IN

@Global Wind Energy Council (GWEC)

69,300+ Reach

173,300+ Impressions/Month



TWITTER

@GWECGlobalWind

23,300+ Reach

117,000+ Impressions/Month



EVENT PROMOTION CAMPAIGNS

PRESS RELEASE

3 Press Releases published before and after the event

22 Journalists & Editors attended physical event

38 Articles on post-event press coverage



EVENT WEBSITE & DIGITAL CONNECT PLATFORM

Event website in both English and Vietnamese



539 online participants on Digital Connect



OUR SUPPORTERS, SPONSORS

Organiser



Local Coordinator



Co-Organisers



Implemented by



EMBASSY OF DENMARK
Hanoi



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Supporting Sponsors



Exhibitors



EVENT RESOURCES

■ Photo Gallery

■ Press Releases

■ Presentations

THANK YOU & SEE YOU AGAIN IN 2022



www.vietnam-windpower.com



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[@Global Wind Energy Council \(GWEC\)](https://www.linkedin.com/company/global-wind-energy-council)



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